



TOOLS

**THE SLOW
SELLERS
PRAYER**

The Slow Seller's Prayer

For strength in adversity



(Selling can be a tough profession, but toughest of all is sticking to your principles through thick and thin: here's a short mantra to help you stay strong in the tough times)

Based on St Ignatius's prayer for generosity

Dear customer, help me to be generous and principled,
Teach me to honour you as you deserve,
To give help and ideas and not to count the cost,
To fight for my principles and not to heed the wounds,
To toil for win/win in every situation and not to ask for rest,
To focus on helping you at all times and not to ask for any reward,
Save that of knowing that I've slowly stuck to my principles and earned
your trust.

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